

# hi-impact

Privacy Policy

July 2024

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## 1. Company Details

This privacy notice is for **hi-impact consultancy limited** (trading as Brilliant Expo, STEM Live, Livestream.co.uk & The Host) and describes how and why we might collect, store, use, and/or share ("process") your information when you attend our expo or access our services.

### ***hi-impact Consultancy Limited***

Egerton House

2 Tower Road

Birkenhead

Wirral

CH41 1FN

0151 638 6283

[office@hi-impact.co.uk](mailto:office@hi-impact.co.uk)

Companies House Number: 06704406

ICO Registration Number : A8305459

Data Protection Lead: Alan Thompson

## 2. Introduction

**hi-impact** take the privacy of your personal information very seriously and are committed to ensuring that we safeguard your personal information. In order to deliver our services to you, from time to time we need to collect personal information. The information we collect from you, along with the content that you use on our services and the data on how you use our websites, help us to provide a range of services that meet your needs. By using our services, you agree to the use of the data that we collect in accordance with this Privacy Policy.

The purpose of this Privacy Policy is to explain whose personal information we may collect and hold, what types of information we collect and how that information is used. When you share your information with us, you have the right to expect that this information is treated in a secure and confidential manner. This means that:

- We take full responsibility for all information you provide to us
- We will protect your personal information
- We will not sell your information to a third party

## 3. Personal data is:

“Any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier

or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person”.

#### **4. Special category data as defined by UK GDPR is:**

- a. Personal data revealing racial or ethnic origin;
- b. Personal data revealing political opinions;
- c. Personal data revealing religious or philosophical beliefs;
- d. Personal data revealing trade union membership;
- e. Genetic data;
- f. Biometric data (where used for identification purposes);
- g. Data concerning health;
- h. Data concerning a person’s sex life; and
- i. Data concerning a person’s sexual orientation.

#### **5. Your Rights**

All individuals have the right to be informed about the collection and use of their personal data. The UK GDPR provides the following rights for individuals:

- a. The right to be informed
- b. The right of access
- c. The right to rectification
- d. The right to erasure
- e. The right to restrict processing
- f. The right to data portability
- g. The right to object
- h. Rights in relation to automated decision making and profiling

You have the right to request a copy of the information that we hold about you and this is known as a subject access request. Should you wish to exercise your right to access your data please refer to the ‘Access to your information’ section at the end of this document.

If you have any concerns about our use of your personal information, you can make a complaint to us at **hi-impact consultancy ltd**, Egerton House, 2 Tower Road, Birkenhead, Wirral, CH46 1FN.

We also have a data protection officer, Judicium Consulting, to oversee data protection compliance. If you have any questions about how **hi-impact** handle your data you can also contact Judicium Consulting on the details below: -

#### **6. Data Protection Officer:**

Judicium Consulting Limited  
72 Cannon Street, London, EC4N 6AE

dataservices@judicium.com  
www.judiciumeducation.co.uk  
Lead Contact: Craig Stilwell

You can also complain to the ICO if you are unhappy with how we have used your data.

## 7. The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

## 8. Personal Information

Most personal information processed by **hi-impact** is provided to us directly by you when you contact or purchase one of our services or products. Data is collected through our websites, social media, telephone enquiries, service and product purchases, technical support enquiries, working as a partner, contractor or supplier to the business and through event bookings. We may retain a copy of our correspondence on our records, including any personal information contained therein, to be retained for as long as it is relevant.

This information may include, but is not limited to, your name, address, telephone number, email address, date of birth and financial information, along with other relevant and necessary information in order to deliver the service. If you're applying for a job we will need to collect detailed personal information which will be held for as long as it is relevant.

We automatically collect data via our websites. This data is non-personal identifiable information to help us understand how our websites are being used. Further information with regards to this can be found within the cookies section below.

**hi-impact** does not collect any special category data from clients or individuals not employed by the business.

## 9. How will we use the information about you?

We collect information about you to process your order, manage your account and services as a customer, supplier or contractor. If you agree **hi-impact** will email you about other products and services we think may be of interest to you, with your consent we shall pass on your personal information internally to our other departments so that they may offer you relevant products and services. **hi-impact** will not share your information for marketing purposes with any other companies.

**hi-impact** has a number of partnerships in place. These partners may access your data as a functionality of the service that you purchase. The details of the security and privacy measures these individual companies have in place are provided below. As part of the setup of these services, **hi-impact** may be required to share your data with third party suppliers, details of the data shared are provided below.

Company	Privacy Policy	Data Location	Types of Data Shared/ Accessed
ACC	<a href="https://www.accliverpool.com/media/poifnzch/acc-group-privacy-policy.pdf">https://www.accliverpool.com/media/poifnzch/acc-group-privacy-policy.pdf</a>	UK	Name, email address, special access requests
Access Group	<a href="https://www.cpllearning.com/privacy-notice/">https://www.cpllearning.com/privacy-notice/</a>	UK	Name, email addresses, DOB.
Agent Marketing	<a href="https://helloagent.co.uk/privacy-policy/">https://helloagent.co.uk/privacy-policy/</a>	UK	Name, email address
Arbor	<a href="https://arbor-education.com/privacy-notice-cookie-statement/">https://arbor-education.com/privacy-notice-cookie-statement/</a>	UK	Name, email address. Access to all personal data held within your MIS including: academic records including behaviour, attainment and attendance, medical needs, dietary requirements, special education needs.
CloCom	<a href="https://www.clocom.uk/policies/privacy">https://www.clocom.uk/policies/privacy</a>	Europe	Names, email address
Cloudwise	<a href="https://www.cloudwise.cool/cookie-privacy-policy/">https://www.cloudwise.cool/cookie-privacy-policy/</a>	Europe	Name, email address.
Compass	<a href="https://sites.google.com/compass.education/policies/privacy">https://sites.google.com/compass.education/policies/privacy</a>	UK	Name, email address. Access to all personal data held within your MIS including: academic records including behaviour, attainment and attendance, medical needs, dietary requirements, special education needs.
Datto	<a href="https://www.datto.com/legal/privacy">https://www.datto.com/legal/privacy</a>	UK	Name, email address

	<a href="#">-policy</a>		
Exa Networks	<a href="https://exa.net.uk/about-contact/terms-policies/privacy/#:~:text=We%20reserve%20the%20right%20to,contractually%20required%20to%20be%20identifiable.">https://exa.net.uk/about-contact/terms-policies/privacy/#:~:text=We%20reserve%20the%20right%20to,contractually%20required%20to%20be%20identifiable.</a>	UK	Name, email address
Google Education & Workspace	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Europe	Name, email address, address, accounting information, staff information.
Microsoft Office	<a href="https://learn.microsoft.com/en-us/compliance/regulatory/gdpr">https://learn.microsoft.com/en-us/compliance/regulatory/gdpr</a>	UK	Name, email address.
Plan It	<a href="https://static1.squarespace.com/static/60546e59d3995d79abd96ad8/t/6088581d699c590ec2e4f770/1619548189599/Planit+Privacy+Policy+for+use+19.04.21.pdf">https://static1.squarespace.com/static/60546e59d3995d79abd96ad8/t/6088581d699c590ec2e4f770/1619548189599/Planit+Privacy+Policy+for+use+19.04.21.pdf</a>	UK	Name, email address, special access requests
Redstor	<a href="https://www.redstor.com/privacy-policy/">https://www.redstor.com/privacy-policy/</a>	UK	Name, email address
Securas	<a href="https://www.securus-software.com/privacy-policy/">https://www.securus-software.com/privacy-policy/</a>	UK	Name
Senso	<a href="https://www.senso.cloud/privacy-policy/">https://www.senso.cloud/privacy-policy/</a>	Ireland	Names, email address
Talk Straight / Schools Broadband	<a href="https://www.talk-straight.com/wp-content/uploads/2022/04/GDPR-Privacy-Policy.pdf">https://www.talk-straight.com/wp-content/uploads/2022/04/GDPR-Privacy-Policy.pdf</a>	UK	Name, email address
Watchguard: Panda Security	<a href="https://www.watchguard.com/uk/wg-trust-center/privacy-policy">https://www.watchguard.com/uk/wg-trust-center/privacy-policy</a>	Ireland	Name, email address

**hi-impact** will only process data under the following lawful basis of consent or contract.

- Consent: you have given clear consent for **hi-impact** to process your personal data for a specific purpose.
- Contract: the processing is necessary for a contract we have with you as an individual, or because you have asked **hi-impact** to take specific steps before entering into a contract.

**hi-impact** does not conduct automated decision making or profiling.

## 10. Data Security

**hi-impact** takes security of data within the business very seriously. Annually the business completes Cyber Essentials Plus accreditation in order to review the policies and processes it has in place. Personal data is not stored locally but within our online file storage environment. **hi-impact** has two factor authentication in place across all devices and our cloud backup system is encrypted end to end. The business controls who has access to this information with permissions set across all drives and online file storage environments. **hi-impact** staff complete regular GDPR training to further their understanding of the importance of data protection and security. For further information on **hi-impact's** security please request the security policy.

## 11. Data Retention and Erasure

Data is only retained for the period of time necessary to fulfil the need for which the data was obtained. Details of these retention periods are provided below.

Data Retention	Period of Retention	Method of Erasure
Email Communications	5 years	Deletion
Event Contact Information	1 year - Consent reviewed annually	Deletion/ Destroyed
Marketing Contact Information	1 year - Consent reviewed annually	Deletion/ Destroyed
Recruitment	1 year	Deletion/ Destroyed
Photographs from Workshops	Termly. Automatic deletion at the end of each term.	Deletion

## 12. Marketing

We would like to send you information about products and services of ours which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please email [office@hi-impact.co.uk](mailto:office@hi-impact.co.uk) .

## 13. Cookies

**hi-impact** may request cookies to be set on your computer or device. Cookies are used to let us know when you visit our website, how you interact with us and to improve your experience. Further information on how we use cookies can be found in our [Cookies Policy](#).



#### **14. Access to your information**

A subject access request should be made in writing and sent to the email or postal addresses below for the attention of Alan Thompson.

hi-impact consultancy ltd

Egerton House

2 Tower Road

Birkenhead

Wirral

CH41 1FN

[office@hi-impact.co.uk](mailto:office@hi-impact.co.uk)

#### **15. Changes to our privacy policy**

We keep our privacy policy under regular review and we will place any updates on our web page.

This privacy policy was last updated in February 2024.

#### **16. How to contact us**

Please contact us if you have any questions about our privacy policy, or information we hold about you by email [office@hi-impact.co.uk](mailto:office@hi-impact.co.uk) or telephone 0151 638 6283.